

Maria Thomas on vintage & supplies

Maria Thomas: Regarding vintage and supplies on Etsy, Flannery Crane says, "As a vintage seller, I appreciate the 'Etsy Finds' vintage articles. I would like to see more focus on vintage, but maybe separately. The artists here and those who create definitely should have their own spotlight and focus. The work here is fantastic." First of all, I agree that the work on Etsy is fantastic. I know that there has been much discussion about vintage and supplies on Etsy, and I want to say that we embrace both.

In the past there has been some discussion on Etsy about breaking out vintage and supplies into separate marketplaces, and I think those ideas still hold great appeal for us. Since I became CEO of Etsy just under a year ago, it's been my priority to improve some of the very basic elements of the user experience at Etsy.

I think it's critically important to keep shoppers loyal to the site, to focus on those things such as checkout and search and registration, and things that can help improve the conversion in the entire marketplace.

So it's not a question of not wanting to look at the potential for individual marketplaces, it's really been a question of priorities up to this point.

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